

## ABSTRACT

A system comprises an apparatus which is capable of personalizing its behavior in accordance with a user profile, and a gatekeeper device which comprises control means for allowing a user to control said personalization of the apparatus. The gatekeeper device is capable of detecting apparatuses which have personalization capabilities and of notifying the user upon such detection. The user may then decide to establish a relationship with the apparatus, which relationship specifies the extent of personalization which the apparatus is allowed to exhibit and whether confirmation by the user is required at future occasions. The user is allowed to change the relationship at any time. The system enables the user to build up anonymous relationships with various apparatuses, providing the user with personalized services while privacy is guaranteed.